









# Financial Excellence



Special Edition Series of

Coffee Break with **Game-Changers** 

with your host Bonnie D. Graham



Financial Excellence with Game Changers, presented by SAP

Tuesday at 7 AM Pacific /10 AM Eastern January 16th 2018: Finance Leadership: Ready to Be a Tech-Savvy CFO?

The buzz: "As the CFO, you're the go-to source for accurate information about company performance—no excuses, no delays." (Bright Talk webinar) Finance organizations have changed dramatically, shifting from looking backwards for financial statements, to helping define the company's strategic direction via forward-looking insights. Oxford Economics found today's successful CFOs collaborating with business counterparts on the operational side, and taking a greater role in identifying risks: financial, supply chain, marketing, talent management. How? State-of-the-art technology including machin

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#### **Featured Guests**



## Brian T. Kalish

Brian Kalish is a Principal at Kalish Consulting. In addition to Brian's robust consulting and advisory practice, he is available as a public speaker addressing many of the most topical issues facing Treasury and FP&A professionals today. He has spoken all over the world to audiences both large and small. He also writes in a regular basis. He is an Expert-in-Residence (EIR) at eCapital Advisors, headquartered in Minneapolis, MN. Brian is also an Adjunct Professor at Florida International University (FIU) in Miami, FL. He has over 25 years' experience in Finance, FP&A, Treasury and Investor Relations. Prior to joining AFP, he held a number of treasury and finance positions with the FHLB, Wash

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## **Birgit Starmanns**

Birgit Starmanns is the Global Head of oCFO COE Thought Leadership Strategy and Programs for Finance and Risk. As such, she is responsible for driving the Global COE Thought Leadership initiatives with a focus on market-facing content and programs to extend SAP's market-leading brand reputation in Finance and Risk, while collaborating and providing scale through coordination with both internal and external teams. Her functional experience is in finance and management accounting, including SAP S/4HANA Finance, core SAP ERP and SAP EPM, and new technologies such as machine learning and cloud. Birgit has over 30 years of experience across the Center of Excellence (COE), solution marketing, solu

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## **Kevin McCollom**

Kevin McCollom is Global Vice President SAP GRCS. He and his team are responsible for market requirements rollin and solution go to market. In close collaboration with SAP GRC Product Development, he and his team are also globally responsible for general management of all SAP GRCS solution aspects including solution strategy and roadmap. Mr McCollom has held this role since 2011 and has been part of the SAP GRC management team since 2007. Kevin has over 30 years of Enterprise software experience and has been with SAP since 1996. During that time, Kevin has held several strategic positions. He is also the former CEO and cofounder of Revenue Analytics Incorporated, a Michigan-based consulting

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