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**The North Star**  
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**June 17th 2021: The Future of Innovation**

Episode two of the North Star explores the future of innovation from a variety of perspectives. Guest and renowned scholar, researcher, and entrepreneur Vivek Wadhwa joins host William Ulrich to share his insights on a variety of topics linked to innovation, technology advancements and the future. The episode will explore how organizations, particularly large legacy businesses, can innovate in a world of intense competition that can emerge from all quarters, including new startup companies. Vivek will discuss how large, legacy companies can leverage the benefits of incumbency to create new mar

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### Featured Guest



#### Vivek Wadhwa

Vivek Wadhwa is a Distinguished Fellow at Harvard Law School's Labor and Worklife Program. He researches, speaks, and writes about advancing technologies transforming our world and is author of five best-selling books: From Incremental to Exponential; Your Happiness Was Hacked; The Driver in the Driverless Car; Innovating Women; and The Immigrant Exodus. He was a globally syndicated columnist for The Washington Post and held appointments at Carnegie Mellon University, Duke University, Stanford Law School, UC Berkeley, Emory University, and Singularity University. Wadhwa was named one of the world's "Top 100 Global Thinkers" by Foreign Policy magazine; was on TIME magazine's list of "Tech 40"

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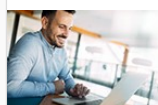
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