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Family Caregivers Unite!
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November 16th 2010: Family Caregivers Making Sense of the Latest Research

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Dr Kim Bercovitz is a medical sociologist with a PhD in Community Health. Craig Thompson is a freelance digital media producer specializing in the development of online support tools for healthcare. They discuss the challenges created for family caregivers by media reports of the latest research into conditions with potential implications for the family, and how family caregivers follow up on these reports. They explain how research and similar organizations connect and communicate with family caregivers. They discuss the extent to which the Internet is replacing doctors as the source of infor

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Featured Guests



Craig Thompson

Craig Thompson is a freelance digital media producer specializing in the development of online support tools for the healthcare sector. He is also caregiver to a sibling diagnosed with lymphoma and support coordinator for a friend diagnosed with breast cancer.

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Kim Bercovitz

Dr Kim Bercovitz is a medical sociologist with a PhD in Community Health. She's president of The Research Doctor Inc, a boutique company specializing in patient-centred market research and community outreach, off-line and on-line. Prior to founding the company in 2005,

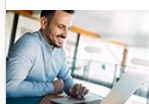
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