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REAL RECOGNITION RADIO

with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



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October 11th 2011: **Credibility: The Foundation of Leadership**

Montreal and New York City, October 11, 2011 – Why is credibility the foundation for leadership? On the next episode of Real Recognition Radio, Roy Saunderson and S. Max Brown speak with Jim Kouzes, the coauthor with Barry Posner of the award-winning and best-selling book, *The Leadership Challenge*, one of the 100 best business books of all time. Jim is also the coauthor of the award-winning *Credibility: How Leaders Gain and Lose It, Why People Demand It*, which was chosen by Industry Week as one of the ten best management books of the year. How does listening strengthen credibility

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Featured Guest



Jim Kouzes

Jim Kouzes is the Dean's Executive Fellow of Leadership, Leavey School of Business, Santa Clara University and the coauthor with Barry Posner of the internationally award-winning and best-selling book

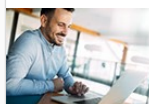
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