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# REAL RECOGNITION RADIO

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## Real Recognition Radio Archives Available November 27th 2012: **Credibility: The Foundation of Leadership**

Why is credibility the foundation for leadership? On the next episode of Real Recognition Radio, Roy Saunderson and S. Max Brown speak with Jim Kouzes, the coauthor of the award-winning and best-selling book, *The Leadership Challenge*, one of the 100 best business books of all time. Jim is also the coauthor of the award-winning *Credibility: How Leaders Gain and Lose It, Why People Demand It*, which was chosen by Industry Week as one of the ten best management books of the year. How does listening strengthen credibility and why is it so important? What do leaders do when

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## Featured Guest



### Jim Kouzes

Jim Kouzes is the Dean's Executive Fellow of Leadership, Leavey School of Business, Santa Clara University and the coauthor with Barry Posner of the internationally award-winning and best-selling book

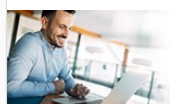
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