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REAL RECOGNITION RADIO

with Roy Saunderson & S. Max Brown every Tuesday at 1:00 et.



The show that is all about building relationships, inspiring greatness and creating a workplace where people can thrive.

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Real Recognition Radio Archives Available March 26th 2013: The Culture Secret

How do you recruit and hire people that fit within your culture? On the next episode of Real Recognition Radio, Roy Saunderson and S. Max Brown speak with Dr. David "Doc" Vik, the author of *The Culture Secret: How to Empower People and Companies No Matter What You Sell*, and the CEO of The Culture King. Prior to founding The Culture King, Dr. Vik held the role of Coach at Zappos.com, where he helped drive the culture. During Dr. Vik's tenure, Zappos received worldwide attention for their culture, including features on "60 Minutes" and "Dateline" and an elevation of their standing on Fortune

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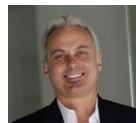
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Featured Guest



Dr. David "Doc" Vik

Dr. David "Doc" Vik is the author of *The Culture Secret: How to Empower People and Companies No Matter What You Sell*, and the founder and CEO of The Culture King. Prior to founding The Culture King, Dr. Vik held the role of Coach at Zappos.com, where he helped drive the culture. During Dr. Vik's tenure, Zappos received worldwide attention for their culture, including features on "60 Minutes" and "Dateline" and an elevation of their standing on Fortune magazine's list of "Best Places to Work" from #23 in 2009 to #15 in 2010 to #6 in 2011.

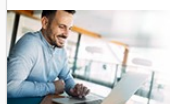
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