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**Communication Nation with Jill Schiefelbein Archives Available**  
**April 9th 2013: Communicating for Buy-In and Visionary Leadership**

Most of us have heard someone described as a visionary, but have you ever heard someone described as a visionary leader? A visionary leader is one who not only has foresight, but also one who supports a culture of entrepreneurial spirit with those he or she leads. In essence, someone who understands the importance of team buy-in and collaboration, and someone who is okay being challenged if it will advance ideas for the betterment of the whole. This episode of "Communication Nation" focuses on how to create a shared vision and inspire others through visionary leadership. Our guest this

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**Featured Guest**



**Brian Kibby**

Brian Kibby is president of McGraw-Hill Higher Education, a leading innovator in the development of 21st century teaching and learning solutions for postsecondary and higher education markets worldwide.

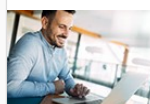
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