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BUSINESS



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August 29th 2013: The Psychology of Sustainable Success

Success is a choice. Failure is also a choice. You can't fail unless you consent to it. I'm not referring to temporary defeats, because they are part of the formula for sustainable success. The moment you say, "I can't," you're right. To the contrary, the moment you say, "I can," you're right. Luck has very little to do with success that is sustainable. There is an old saying, "Even a blind squirrel finds an acorn every now and then." Success is a set of skills that can be developed at any time and any age. Tune in to today's show, as my guest, Dr. Jomo Cousins former NFL player and busine

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Featured Guest



Dr. Jomo Cousins

Jomo Cousins is a Pastor, stimulating motivational speaker, accomplished corporate trainer, and passionate champion of coaching in the workplace. His extensive background as an investor, real estate agent, athlete, coach, author, and business owner has facilitated organizations in revolutionizing corporate coaching by offering the most advanced research-driven services in the industry. His personal philosophy is for people to maximize their leverage in life and in the work place. Jomo was drafted to the NFL from Florida A & M University where he earned a degree in Business Economics. While in the NFL he had the unique experience of working with other professionals that possess the same a

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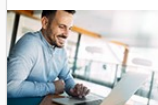
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