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BUSINESS



**Forget Patience, Let's Sell Something!
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November 14th 2013: Essential Selling Skills –
Let's Get Back To The Basics! Part 2**

Periodically, it's critical to slow down in the pursuit of sales, business, or life successes, and sharpen your axe. The "axe" is the skill sets you need to apply daily to attain consistent success. The blade gets dull over time without you realizing it. Therefore, you may keep chopping, putting forth the same or even more effort with less result. Tune in today's show as we continue to sharpen and hone your "sales axe" to win more business with less effort.



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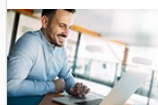
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