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February 20th 2014: Special Encore
Presentation: The Psychology of Sustainable Success

Success is a choice. Failure is also a choice. You can't fail unless you consent to it. I'm not referring to temporary defeats, because they are part of the formula for sustainable success. The moment you say, "I can't," you're right. To the contrary, the moment you say, "I can," you're right. Luck has very little to do with success that is sustainable. There is an old saying, "Even a blind squirrel finds an acorn every now and then." Success is a set of skills that can be developed at any time and any age. Tune in to today's show, as my guest, Dr. Jomo Cousins former NFL player and busine

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