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A STEP FURTHER®

with Desiree Watson

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April 21st 2014: Women In Business Making A Difference

Women In Business Making A Difference - will be our discussion topic at The Wellness Lounge, A Step Further 9 a.m. E.S.T. Monday when host Desiree Watson welcomes guest Tenagne Girma-Jeffries to the show. Tenagne Girma-Jeffries is the CEO and owner of the The Cultivation Group. Tenagne Girma-Jeffries has had an extensive career in marketing and building global brands. Tenagne has had tenure at top global advertising agencies including Ogilvy & Mather, Grey Worldwide, The Kaplan Thaler Group and The Sawtooth Group.Her clients have included Procter & Gamble, Coca-Cola Company, Wyeth and McCo

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Featured Guest



Tenagne Girma-Jeffries

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