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BUSINESS



Financial Excellence



Special Edition Series of

Coffee Break with Game-Changers

with your host **Bonnie D. Graham**

Presented by

Financial Excellence with Game Changers, presented by SAP
Tuesday at 7 AM Pacific /10 AM Eastern
April 28th 2014: Predicting Profitable Performance in Challenging Times

Today's buzz: Profitability. Despite sophisticated business intelligence tools that enable analysis of Big Data, and the renewed popularity of profitability and costing analysis, many companies still can't get a grip on fundamental planning inefficiencies or rebound from recent economic instability. If you're among them, it's time for your finance organization to rethink their approach to data and their role in the business. Bottom line: Who should own profitability and the best practices to build a more profitable future? The experts speak. Gary Cokins, Analytics-Based Performance Managem

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Featured Guests



Gary Cokins

Gary Cokins is an internationally recognized expert, speaker, and author in enterprise and corporate performance management improvement methods and business analytics. He is the founder of Analytics-Based Performance Management, an advisory firm located in Cary, NC at www.garycokins.com. Gary received a BS degree in Industrial Engineering/Operations Research from Cornell University in 1971. He received his MBA with honors from Northwestern University's Kellogg School of Management in 1974. Gary began his career as a strategic planner with FMC's Link-Belt Division and then served as Financial Controller and Operations Manager. In 1981 Gary began his managemen

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Jon Essig

Jon Essig, Senior EPM Solution Director at Simplefi, is an experienced BPC solutions expert with focus on consolidations, analytics and financial planning. He is a recognized industry expert, speaker and author. Jon has architected many solutions, working with c-level execs, corporate finance, regional business units, and IT to create a company-wide vision. His has delivered consolidations as well as planning models for Sales, Operations, HR, CapEx, and Expenses.

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Rob Jenkins

Rob Jenkins is a finance executive for SAP with over 20 years of experience in leading high-technology and professional services companies.

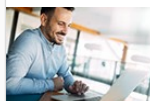
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