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**January 21st 2015: Humanistic Business:
Increase Profits By Doing the Right Thing!**

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Our business world is changing, the customer has become more sophisticated and the competition more fierce. If organizations are to thrive in the new economy we can no longer place profit before people or profit at all costs. We require turning our focus toward a new business model or New Business DNA. Humanistic business is often referred to as Conscious Business, Conscious Capitalism or Social Enterprise, and it helps organisations realize greater profit through creating dynamic leadership throughout all strata's of the organization while offering exceptional end user experiences. Through

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Featured Guest



Gary De Rodriguez

Recognized as an internationally acclaimed expert in the science of human excellence and known as the People Mechanic, Gary De Rodriguez has over a 30 year career in designing and integrating the most effective models of psychology-based systems of success in leadership

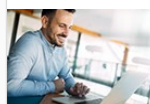
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