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May 28th 2015: Be Noticed

Being noticed is key for success. In business it is important to be noticed by customers, in corporate it is important to be noticed for greater levels of responsibility and for advancement. This week we address how to get noticed. Our first guest is Pam Lontos, who was the VP of Sales at Disney and is a publicity and marketing expert. She will be sharing how to get publicity and get noticed. Deanne takes the mic as second guest and specifically addresses how to get noticed at work. Deanne specifically addresses the key skills needed. If you have been wondering what it takes to get noticed to

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Featured Guest



Pam Lontos

Pam Lontos is President of Pam Lontos Consulting, a company that consults with businesses, experts, speakers, and authors in the areas of sales, marketing, publicity, and speaking.

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