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The Business Edge  
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**December 25th 2015: Encore: Building a Powerful Network in LinkedIn Builds Your NETWORK**

Thank goodness for the Internet, social media and my favorite networking tool...Linkedin. As a small business owner, it is your responsibility to manage your company, your employees, and to generate business. As all of you do, I juggle many things; one of the most important is lead generation. I have to be sure that among all the other things I do, I keep the leads flowing in. The minute I stop it is disastrous. I have to get connected and stay connected with my clients as well as people who can be my clients. But, I have limited time to do it just like all of you! When I first started my

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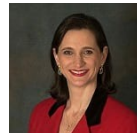
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**Featured Guest**



**Lisa Barham**

Lisa Barham is a keynote speaker at Hospitality Industry Events, Internet prospecting Guru, expert in Lead Generation and business owner.

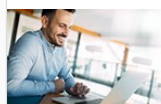
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