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July 22nd 2016: Encore: Building a Company Culture that Attracts Top Talent

Attracting the right people to your team is more than a cleverly crafted 'help wanted' ad on Craigslist. Having over 20 years of military and corporate management experience and eleven years as an entrepreneur, Angie Strader will be sharing with us how her company's unique and positive culture has helped attract the right people to her team. She will share real-life examples and strategies for building a team that is committed to the success of a company and how building a strong foundation based on a clearly defined mission and core values can help you create a culture in which the top tale

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Featured Guest



Angie Strader

Angie Strader is the Owner & CEO of 360 Wraps, Inc., a family-owned business that began in 2007 and is one of the most nationally recognized brands in the vehicle wrap industry. Including a B.B.A. from Texas A&M, Angie has a professional background of 20+ years of leadership, management, and corporate training. Her career began with eight years as a police officer and hostage negotiator in the USAF. After the military, Angie's career included times as an entrepreneur as well as management positions in corporate America.

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