



The Business Edge  
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**October 28th 2016: Becoming An Entrepreneur  
Who Thrives in Business Rather than Crumbles**

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THE LONELY ENTREPRENEUR , Michael Dermer reveals how the constant chaos, adrenaline rush, and burden of being an entrepreneur causes many and diverse entrepreneurs to develop damaging 'perspectives 'on the business and personal issues that come with the territory. He shares the insights and methodology that not only saved his own company, but have made the difference between success and failure for hundreds of struggling startups and entrepreneurs. "It's how we manage the struggle of being the entrepreneur," he attests, based on his harrowing experience as an industry pioneer who watched the

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**Featured Guest**



**Michael Dermer**

Michael Dermer is the founder and author of The Lonely Entrepreneur – single destination that understands the entrepreneur's struggle and provides solutions to the business and personal issues we all face as entrepreneurs.

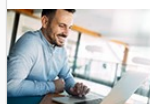
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