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The Work/Life Balance
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August 17th 2018: Mike Ganino - Communication at Work

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Rick will interview Mike Ganino. Mike will discuss communication at work based on his latest book Corporate Culture for Dummies that was released in May of 2018. Mike will share how storytelling and communication make businesses better from the inside out. These days everyone is talking about company culture because we've realized that it is the secret ingredient to creating a lasting brand -- but most people are focused on the wrong things. Things like benefits, perks, and playful office design can certainly be artifacts of a great culture -- but great cultures started deeper with the share

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Featured Guest



Mike Ganino

Mike Ganino is a culture + storytelling expert who helps executives, teams, and thought leaders communicate, connect, and engage.

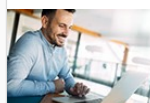
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